

SOUTHERN SHORES AND BEACHES

exterior coastal colors





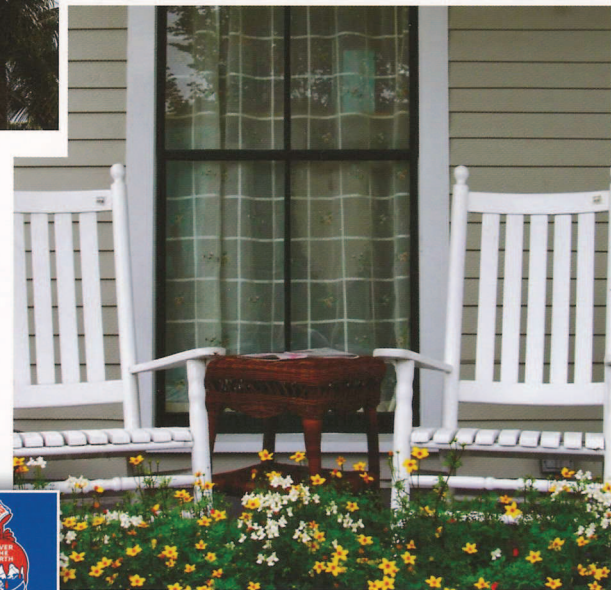
exterior coastal colors



SOUTHERN SHORES AND BEACHES

Southern style can range from a beachfront hideaway in the Carolina low country to a grand, historic plantation on the Mississippi. At each end of the spectrum, unmistakable Southern charm is clearly evident.

Throughout the Southern Shores & Beaches Palette, look for sun-washed tones that are as hospitable and accommodating on a breezy ocean side veranda as they are in a formal parlor served up with sweet tea.



HELPING YOUR ENVIRONMENT



Your neighborhood Sherwin-Williams® paint store has zero-VOC paints that have less impact on the environment and are great for your home. Visit swgreensure.com for more information.





The inside scoop on the exterior

Bringing color to the outside of your house can have a tremendous effect on your home's value and curb appeal.

Things to keep in mind:

- Coordinate paint colors with existing features of your home such as your roof and any brick or stone accents you may have.
- Look for colors that harmonize with your surrounding landscape and neighborhood. Or use any of our color palette collections to find combinations appropriate for the architecture of your home.
- Add splashes of color by highlighting details such as doors, shutters, and architectural elements. Keep in mind light colors can add size, while dark color can inject drama.

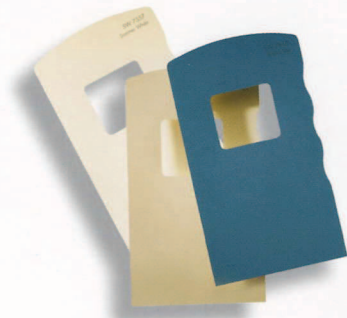


There are thousands of colors in the world.

It's time to embrace them.

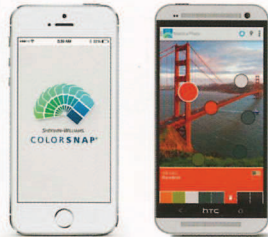
Ask Sherwin-Williams.™

If you have questions or need advice, visit sherwin-williams.com or talk with one of our in-store experts. They can help you narrow your color choices and build a checklist of all the tools and products you'll need.



SOUTHERN SHORES AND BEACHES

Make the most of your color...



ColorSnap®

Capture color inspiration wherever you go with ColorSnap and ColorSnap Studio™.

ColorSnap is a free app that you can download to quickly and easily match your favorite smartphone pictures to more than 1,500 Sherwin-Williams colors. Simply snap an image and get up to eight matching Sherwin-Williams colors in the photo or match a specific color and get coordinating color recommendations.

ColorSnap Studio brings all the features of ColorSnap to your iPad® and adds the ability to virtually paint a room with a swipe of your finger.



ColorSnap Studio™

Color Visualizer



We've made it easier than ever to visualize color in your space, so you can picture it before you paint it with the Interactive Color Visualizer on sherwin-williams.com

With the Color Visualizer, you can:

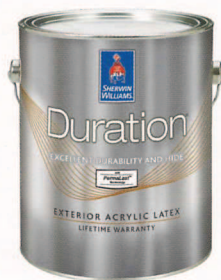
- Upload a photo of your home or choose one from our library, then drag and drop a color or use the brush to paint
- Choose from more than 1,500 colors
- Explore sample palettes created by our professional designers

...with the very best paint.



Emerald™ Exterior

Best-in-Class
Overall Performance



Duration®

Excellent Durability
and Hide



Resilience®

Exceptional Moisture
Resistance



SuperPaint®

Outstanding
Performance

For the Sherwin-Williams location nearest you, call **1.800.4.SHERWIN** or visit us online at sherwin-williams.com



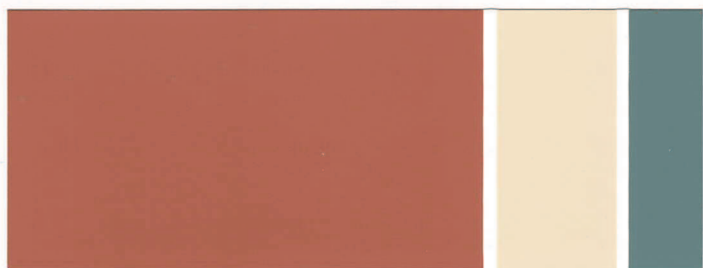
Due to variations in the printing process, actual colors may vary from those shown in this brochure.
Cover The Earth and The Sherwin-Williams logo are registered trademarks of
The Sherwin-Williams Company. ©2015 CS 3/15

945-3028



coastal color

SOUTHERN SHORES AND BEACHES



Ⓑ

Ⓓ

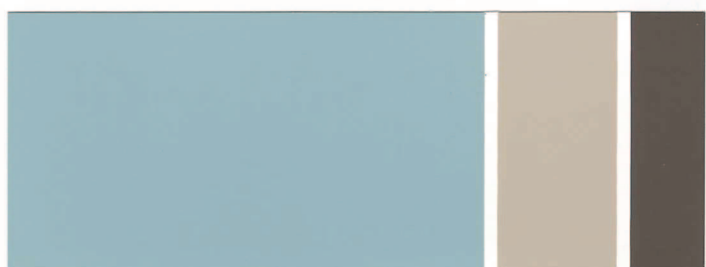
Ⓐ



| BODY | TRIM | ACCENT |
|---------------------------------|------------------------------|---------------------------------|
| Festoon Aqua SW 0019 | Polar Bear SW 7564 | Sassy Green SW 6416 |
| Bee's Wax SW 7682 | Pure White SW 7005 | Virtual Taupe SW 7039 |
| Chrysanthemum SW 6347 | Buff SW 7683 | Underseas SW 6214 |



| BODY | TRIM | ACCENT |
|--------------------------------|----------------------------------|-----------------------------------|
| Banana Cream SW 6673 | Extra White SW 7006 | Roycroft Brass SW 2843 |
| Repose Gray SW 7015 | Pure White SW 7005 | Indigo Batik SW 7602 |
| Rain SW 6219 | Nantucket Dune SW 7527 | Homestead Brown SW 7515 |

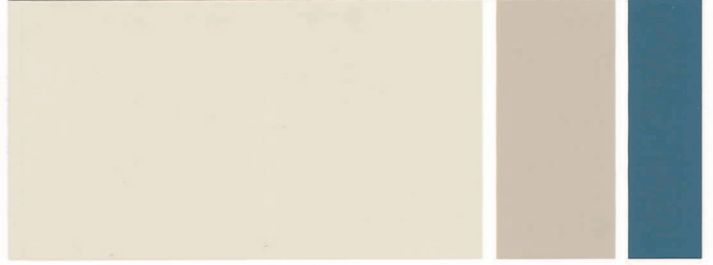


Ⓑ

Ⓓ

Ⓐ

Featured on the front cover:
(Body) Cupola Yellow SW 7692, (Trim) Summer White SW 7557, (Accent) Wheat Penny SW 7705



(B)

(T)

(A)

| BODY | TRIM | ACCENT |
|-----------------------------------|-------------------------------|------------------------------|
| Neutral Ground SW 7568 | Urban Putty SW 7532 | St. Bart's SW 7614 |
| Chivalry Copper SW 6353 | Canvas Tan SW 7531 | Oakmoss SW 6180 |
| Concord Buff SW 7684 | Greek Villa SW 7551 | Artifact SW 6138 |



(B)

(T)

(A)



| BODY | TRIM | ACCENT |
|---------------------------------|-------------------------------|-----------------------------|
| Creamy SW 7012 | Tawny Tan SW 7713 | Riverway SW 6222 |
| Cottage Cream SW 7678 | Dover White SW 6385 | Distance SW 6243 |
| Oyster Bay SW 6206 | Casa Blanca SW 7571 | Harvester SW 6373 |



(B)

(T)

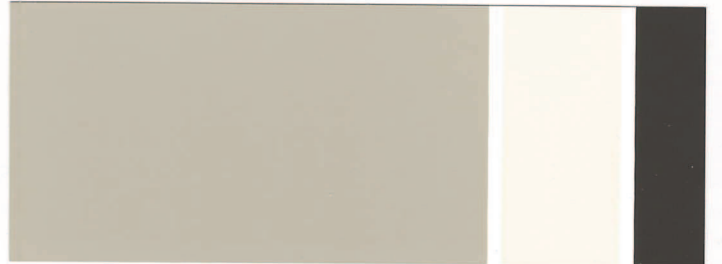
(A)



| BODY | TRIM | ACCENT |
|--------------------------------|--------------------------------|---------------------------------------|
| Koi Pond SW 7727 | Alabaster SW 7008 | Tea Chest SW 6103 |
| Classic Sand SW 0056 | Modern Gray SW 7632 | Classic French Gray SW 0077 |
| Casa Blanca SW 7571 | Townhall Tan SW 7690 | Garden Spot SW 6432 |



| BODY | TRIM | ACCENT |
|---------------------------------|--------------------------------------|-------------------------------------|
| Dockside Blue SW 7601 | Extra White SW 7006 | Restoration Ivory SW 6413 |
| Naturel SW 7542 | Classic Light Buff SW 0050 | Sealskin SW 7675 |
| Gray Clouds SW 7658 | Reflection SW 7661 | Rocky River SW 6215 |



(B)

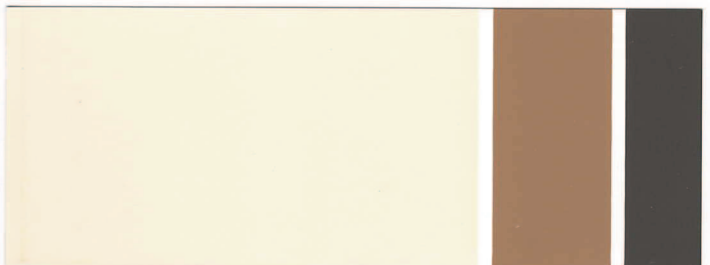
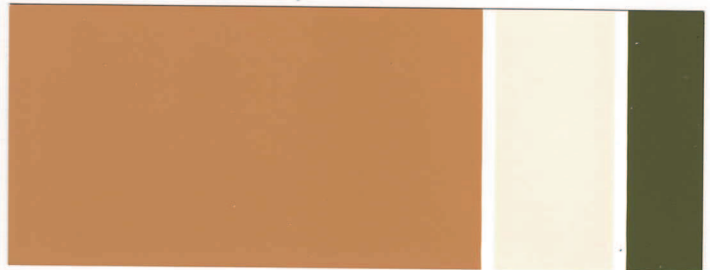
(T)

(A)

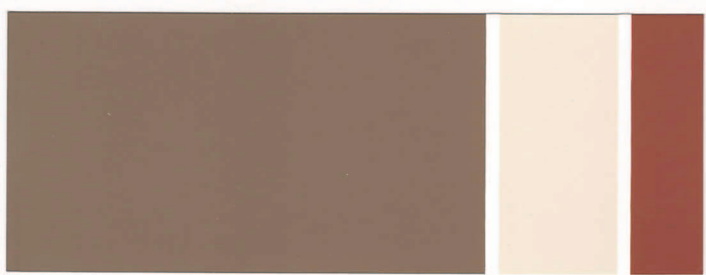
Due to variations in the printing process, actual colors may vary from those shown in this brochure.



| BODY | TRIM | ACCENT |
|-------------------------------|------------------------------------|---------------------------------|
| Cavern Clay SW 7701 | Bittersweet Stem SW 7536 | Fiery Brown SW 6055 |
| Honeycomb SW 6375 | Crisp Linen SW 6378 | Saguaro SW 6419 |
| Crème SW 7556 | Tatami Tan SW 6116 | Urbane Bronze SW 7048 |



(B) (T) (A)



(B) (T) (A)



| BODY | TRIM | ACCENT |
|------------------------------|--------------------------------|-------------------------------------|
| Ecru SW 6135 | Burlap SW 6137 | Polished Mahogany SW 2838 |
| Meadowlark SW 7522 | Casa Blanca SW 7571 | Earthen Jug SW 7703 |
| Lanyard SW 7680 | Navajo White SW 6126 | Rocky River SW 6215 |

(B) Body (T) Trim (A) Accent